

# TOWN OF *Sunnyvale*

FEBRUARY, 2018



## *From Mayor Phaup*

There will be a Joint Meeting of the Town Council, 4A Corporation Board and the 4B Corporation Board to review the Economic Development Strategic Plan for Sunnyvale.

Some of you just said to yourself, “Economic Development Strategic Plan? Impossible. Sunnyvale doesn’t care about Economic Development.” If you did, you’d be wrong.

It’s true that, in the past, our public approach and consistency toward inviting economic growth in the Town has been, to be generous, inconsistent. In fact, there’s been a few times when we’ve simply blown it.

On the other hand, are you aware that over the past few months –

- The Town Council, in conjunction with great efforts by 4A and 4B and our Staff, approved a new mixed use restaurant/retail development at the southeast corner of US80 and SH352. This development, conceived by Provident Partners, is now moving forward into implementation.
- Approved the construction of a QuikTrip at the southwest corner of the same intersection. Construction should start soon with a targeted opening date before the end of 2018.
- Approved an expansion of Lineage Logistics, an established corporate citizen of Sunnyvale, that will create over \$50 million of additional taxable value for our Town and not add one new student to SISD schools.

There’s also additional interest by businesses, not only at the highway intersection, but in several other sites/areas around Sunnyvale.

You might now be asking, “What’s changed?” From my perspective, I believe that the teamwork commitment between the three bodies – Council, 4A, 4B – is finally beginning to pay off. Equally important is the outstanding performance of Traci Anderson who joined us last year as the Town’s Director of Economic Development.

Each Council and Board member is passionate about attracting quality development that will

enhance the quality of life in Town and generate non-residential property tax and sales tax dollars. The Strategic Plan will serve as a confirmation of that commitment and clarify the vision and direction for economic development in Sunnyvale.

The next natural question you will have is, “where’s the grocery store?” Bringing one to Sunnyvale has been my passion and a major focus for many years. We just haven’t been able to confirm an agreement with a grocer to the dismay of many. I accept responsibility and accountability for this failure as I have been promoting our efforts to attract one and haven’t been able to close the deal. I remain hopeful and confident that, as Sunnyvale continues to grow, we will finally bring a great grocer to Town.

I encourage you to stay tuned to this publication over the next few months as the momentum for economic development and growth in Sunnyvale is real. And all of us can say, “It’s about time.” *Jim*



## TOWN COUNCIL SEEKING ADDITIONAL INPUT ON UNIFIED DEVELOPMENT ORDINANCE



The Town of Sunnyvale is working to adopt a Unified Development Ordinance (UDO). Over the last two years, the Town Council and the Town’s Planning & Zoning Commission have held multiple workshops and meetings to review, revise and consolidate the Town’s current development regulations from three different documents into one cohesive document.

Please review the document at [townofsunnyvale.org](http://townofsunnyvale.org) or at Town Hall and provide any feedback to Rashad Jackson at [rashad.jackson@townofsunnyvale.org](mailto:rashad.jackson@townofsunnyvale.org). The Town Council will hold a joint workshop with the Planning & Zoning Commission on Monday, February 19th, and will consider adoption on Monday, March 26, 2018.

**DOCUMENT AVAILABLE: [TOWNOFSUNNYVALE.ORG](http://TOWNOFSUNNYVALE.ORG) OR TOWN HALL**

**JOINT WORKSHOP: 7:30 P.M. FEBRUARY 19, 2018**

**COUNCIL CONSIDERATION: 7 P.M. MARCH 26, 2018**

### Duck Creek Wastewater Treatment Plant Odors

Over the past few months, the Town Council has met with Garland staff hoping to address odors from the Duck Creek WWTP. Garland has asked that residents smelling foul odors from the plant contact 972-205-3210. Odor complaints should also be forwarded to TCEQ using the odor log form at [www.townofsunnyvale.org](http://www.townofsunnyvale.org).



Sunnyvale FFA  
5th Annual Chili Cook-Off & Bake-Off

Saturday, February 10th

Noon - 3 p.m. at High School Cafeteria

For more info, email [sunnyvaleffabooster@gmail.com](mailto:sunnyvaleffabooster@gmail.com) or  
Spencer Adams: 972-203-4600 or Holly McKay: 214-236-1862