



# AGENDA

## 4B Economic Development Corporation Board of Directors Meeting

6:30 PM - Tuesday, September 10, 2019  
TOWN HALL - 127 N. COLLINS RD.

Page

### A. Call Meeting To Order

President calls the meeting to order, state the date and time. State members present and declare a quorum present.

### B. Public Forum

Citizens may speak on any matter other than personnel matters or matters under litigation. No actions or discussion will be taken until such matter is placed on the agenda and posted in accordance with law.

### C. Discussion/Action Items

- |         |   |
|---------|---|
| 4 - 6   | 1. Discuss, consider and act upon the joint meeting minutes for July 22, 2019 with Town Council.<br><a href="#">Agenda Item Report - AIR-19-035 - Pdf</a> |
| 7 - 11  | 2. Discuss, consider and act upon the regular meeting minutes for August 13, 2019.<br><a href="#">08-13-19 4B MINUTES</a>                                 |
| 12 - 18 | 3. Discuss, consider and act upon the August 2019 financial reporting and related items.<br><a href="#">4B Financials August 2019</a>                     |
| 19      | 4. Discuss, consider and act upon a new Sunnyvale Economic Development website.<br><a href="#">Agenda Item Report - AIR-19-036 - Pdf</a>                  |
| 20 - 23 | 5. Discuss, consider and act upon electing members to the Events Committee.<br><a href="#">Agenda Item Report - AIR-19-037 - Pdf</a>                      |
|         | 6. Discuss and consider an update regarding irrigation and landscaping issues at the four corners of Collins and U.S. Highway 80.                         |
|         | 7. Discuss and consider an update on Rails to Trails.   |

8. Discuss and consider an update on Glazer.
9. Discuss future agenda items and events.
  - September 23 - Town Council meeting
  - September 24 - Traci and Burton attending the TPWD new scoring criteria workshop
  - September 24 - Chamber ribbon cutting for Cheyenne Medical Lodge, 750 Hwy 352, Sunnyvale, 8 a.m.
  - October 1 - New Police Chief, Andrew Hawkes starts
  - October 1 - National Night Out, Town Center Park, 6-8 p.m.
  - October 3-4 - Sunnyvale, Mesquite, Eastfield College Partnership for Manufacturing Day
  - October 8 - 4B Board meeting

#### **D. Executive Session**

Recess into executive session pursuant to Chapter 551, Subchapter D of the Texas Government Code:

10. Section 551.072 - Deliberations about real property  
To deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

The Lake Ray Hubbard SES Rail Spur

11. Section 551.087 - Economic Development  
To deliberate the offer of a financial or other incentive to a business prospect.

Project Tech

#### **E. End of Executive Session**

Reconvene into open session and take any action necessary as a result of the Executive Session.

12. Section 551.072 - Deliberations about real property  
To deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

The Lake Ray Hubbard SES Rail Spur

13. Section 551.087 - Economic Development  
To deliberate the offer of a financial or other incentive to a business prospect.

Project Tech

**F. Adjourn**

**NOTICE OF POSSIBLE QUORUM OF TOWN COUNCIL:**

A quorum of the Town Council may be in attendance. This is not a regularly scheduled meeting of Town Council. As a governmental body, Town Council will not deliberate nor take any formal action on any items discussed.

All locations identified are in the Town of Sunnyvale unless otherwise indicated. For a detailed property description, please contact the building official at Town Hall. All items on the agenda are for possible discussion and action. Please turn off all telephones and handheld communication devices while in attendance at this meeting.

The Sunnyvale 4B Development Corporation reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by Texas Government Code Section 551.071 (Consultation with Attorney), 551.072 (Deliberation about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.087 (Economic Development).

The Town of Sunnyvale is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodations and equal access to communications will be provided to those who provide notice to the Town Secretary at (972) 226-7177 at least 48 hours prior to the meeting.

**I hereby certify that the foregoing notice was posted on Sept. 6, 2019, in the following location and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting:**

**Town Hall at 127 N. Collins Road**

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**Rachel Ramsey, Town Secretary**

4B Economic Development  
Corporation Board of Directors  
**AGENDA ITEM REPORT**



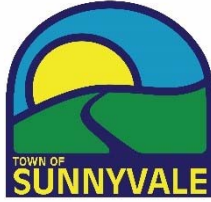
**To:** 4B Board of Directors  
**Subject:** Discuss, consider and act upon the joint meeting minutes for July 22, 2019 with Town Council.  
**Meeting:** 4B Economic Development Corporation Board of Directors - 10 Sep 2019  
**Department:** Economic Development  
**Staff Contact:** Traci Anderson, ED Director

**STAFF RECOMMENDATION:**

Staff recommends approval.

**ATTACHMENTS:**

[STCM Minutes 7.22.2019](#)



**MINUTES  
TOWN OF SUNNYVALE  
TOWN COUNCIL & 4B EDC BOARD  
JOINT SPECIAL MEETING  
MONDAY, JULY 22, 2019**

**TOWN HALL - 127 N. COLLINS RD.**

**6 p.m.**

**CALL MEETING TO ORDER**

Mayor George called the meeting to order at 6:20 p.m. and stated all members were present.

Staff members present were Town Manager Susan Guthrie, Assistant Town Manager Leslie Black, Town Secretary Rachel Ramsey, Economic Development Director Traci Anderson, Town Engineer Lyle Jenkins and Town Attorney David Dodd.

4B Economic Development Board President Michael Giordano called the meeting to order at 6:20 p.m. and stated that all members were present except Members Torres, Bradford and Wyse.

**DISCUSSION/ACTION ITEMS:**

**ECONOMIC DEVELOPMENT**

- 1. Discuss, consider and act upon a preliminary master plan for the Glazer Tract presented by Halff Associates, Inc.**

David McCaskill with Halff Associates, Inc. gave a detailed presentation related to a preliminary master plan for the Glazer Tract. McCaskill answered questions from Town Council and the 4B Economic Development Board.

**ADJOURN**

Mayor George adjourned the meeting at 7:07 p.m.

4B Economic Development Board President Michael Giordano adjourned the meeting at 7:07 p.m.

*The undersigned presiding officer certifies that this is a true and correct record of the proceedings.*

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Mayor Saji George

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Michael Giordano, President 4B

ATTEST:

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Rachel Ramsey, Town Secretary



**SUNNYVALE 4B DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS  
REGULAR MEETING MINUTES  
TUESDAY, AUGUST 13, 2019  
TOWNHALL - 127N. COLLINS RD  
6:30 PM**

<b>PRESIDENT</b>	<b>MICHAEL GIORDANO</b>
<b>VICE-PRESIDENT</b>	<b>JAVIER TORRES</b>
<b>TREASURER</b>	<b>SARAH BRADFORD</b>
<b>SECRETARY</b>	<b>ERIK WYSE</b>
<b>MEMBER</b>	<b>MARK VAN VESSEM</b>
<b>MEMBER</b>	<b>MARK ELDRIDGE</b>
<b>MEMBER</b>	<b>NIKI ANTHONY</b>

**CALL MEETING TO ORDER**

President Giordano called the meeting to order at 6:33 p.m. All members present. Quorum was declared.

**PUBLIC FORUM**

Citizens may speak on any matter other than personnel matters or matters under litigation. No actions or discussion will be taken until such matter is placed on the agenda and posted in accordance with law.

*No action taken.*

**PUBLIC HEARING**

Open or continue public hearing, consider testimony and other information provided, close public hearing, and take necessary action with respect to the following:

- 1. HOLD A PUBLIC HEARING, DISCUSS, CONSIDER AND ACT UPON THE ACQUISITION OF REAL PROPERTY - APPROXIMATELY 73 ACRES OF LAND, KNOWN AS "RAILS TO TRAILS".**

President Giordano opened the public forum

David McCaskill presented more information on Rails to Trails. He mentioned there would be lights for safe crossing. He also mentioned there may be an alternate route while we wait for Hwy 80 to be rebuilt. The trail will run behind all of the schools for safe travel for the children.

Stoney Creek Resident Monica Hearne, 281 Talbot Lane, mentioned her concern with keeping the community's privacy while allowing public access via trail.

Resident Tammy Miller, gated community, mentioned her concern with the trail running behind her house. She feels it will open up to crime, teenagers throwing things over her fence, aggravating her dog. As of now she is comfortable with leaving amazon packages on her front door, but that will change once they have the trail right behind her house. She questioned alternative routes. She likes the

idea of the trail itself, just not the trail going through the neighborhood.

Resident John Tower, Talbot Lane, mentioned his concern with paying extra fees to live in a gated community. He stated that it will be a waste of money to pay fees for a gated community if it will be open to the public.

Resident James Goldberg, gated community, mentioned his concern with the trail going through the gated community. He stated you could dissolve the gated community or could fence off the trail but then had concerns about what to do at Rockshire.

ED Director Anderson mentioned that there is a trail system that is currently outside of the gated area that could possibly be connected into.

Resident Jackie Fuentes, 286 Duxberry Court, this does back up to her property. This will cause a split for her and her neighborhood. She questioned what kind of traffic that would create for residents.

Resident Matt Caldwin, 442 East Tripp, mentioned that he is in favor of purchasing the land.

Resident Ted Mays, 236 Mallard Drive, mentioned he is in favor of purchasing the land.

Resident Paul Van Meter, 540 Nance Road, mentioned that he was in favor of purchasing the land. He mentioned that this would create a path for his daughter to get to various places within the town. He also mentioned that he has some equipment and he doesn't mind donating time and his equipment to help maintain the land.

Resident Roy Fuentes, 286 Duxberry Court, mentioned that he is not in favor of purchasing the land because this will cause the trail to run through the gated community.

Secretary Wyse and ED Director Anderson addressed questions and concerns that residents submitted. With no one else coming forward, President Giordano closed the public hearing.

## **DISCUSSION / ACTION ITEMS**

### **2. DISCUSS, CONSIDER AND ACT UPON THE REGULAR MEETING MINUTES FOR JULY9, 2019.**

Secretary Wyse motioned to approve the Regular Meeting Minutes for July 9, 2019. Seconded by Member Van Vessem. President Giordano asked for a vote on the motion and with all members voting, the motion passed unanimously.

### **3. DISCUSS, CONSIDER AND ACT UPON THE JULY 2019 FINANCIAL REPORTING AND RELATED ITEMS.**

Treasurer Bradford presented the July 2019 Financial Report. Member Van Vessem motioned to approve the July 2019 Financial Report. Seconded by Vice-President Torres. President Giordano asked for a vote on the motion and with all members



voting, the motion passed unanimously.

**4. DISCUSS AND CONSIDER THE 2019-2020 BUDGET, INCLUDING DISCUSSION OF POSSIBLE ADDITIONAL EXPENSES DUE TO ANY DISSOLUTION OF THE 4A CORPORATION.**

No action taken.

**5. DISCUSS, CONSIDER AND ACT UPON A PRESENTATION FROM PARKS DIRECTOR BURTON BARR REGARDING IRRIGATION AND LANDSCAPING ISSUES AT THE FOUR CORNERS OF COLLINS AND US HIGHWAY 80.**

Parks Director Burton Barr mentioned there were issue with semi-trucks running over the flowers and plants. He mentioned gathering a few quotes to see if there are alternative flowers that are cheaper and require less water. Barr stated that drip is not going to adequately water these plants. Treasurer Bradford questioned the ability to utilize other alternatives.

**6. DISCUSS, CONSIDER AND ACT UPON AN AMENDMENT TO THE ECONOMIC INCENTIVE AGREEMENT BETWEEN SUNNYVALE HOSPITALITY, LLC AND THE SUNNYVALE 4B DEVELOPMENT CORPORATION.**

ED Director mentioned the only change would be moving the certificate of occupancy date within the agreement from August 31, 2019 to December 31, 2019 due to weather delays. Secretary Wyse made a motion to approve the amendment to the economic agreement between Sunnyvale Hospitality, LLC. and 4B. Seconded by Member Van Vessem. President Giordano asked for a vote on the motion and with all members voting, the motion passed unanimously.

**7. DISCUSS, CONSIDER AND ACT UPON AN AMENDMENT TO THE ECONOMIC INCENTIVE AGREEMENT BETWEEN HOPE DEVELOPMENT PARTNERS 1, LLC AND THE SUNNYVALE 4B DEVELOPMENT CORPORATION.**

ED Director mentioned the only change would be moving the certificate of occupancy date within the agreement from July 31, 2019 to December 31, 2019 due to weather delays. Secretary Wyse made a motion to approve the amendment to the economic agreement between Hope Development Partners 1, LLC. and 4B. Seconded by Member Eldridge. President Giordano asked for a vote on the motion and with all members voting, the motion passed unanimously.

**8. DISCUSS, CONSIDER AND ACT UPON AN AMENDMENT TO THE ECONOMIC INCENTIVE AGREEMENT BETWEEN HOPE COFFEE, INC. AND THE SUNNYVALE 4B DEVELOPMENT CORPORATION.**

ED Director mentioned the only change would be moving the certificate of occupancy date within the agreement from September 30, 2019 to December 31, 2019 due to weather delays. Secretary Wyse made a motion to approve the amendment to the economic agreement between Hope Coffee, Inc. and 4B. Seconded by Member Eldridge. President Giordano asked for a vote on the motion and with all members voting, the motion passed unanimously.

**9. DISCUSS, CONSIDER AND ACT UPON AN AMENDMENT TO THE ECONOMIC INCENTIVE AGREEMENT BETWEEN BAKER'S RIBS, INC. AND THE SUNNYVALE 4B DEVELOPMENT CORPORATION.**

ED Director mentioned the only change would be moving the certificate of occupancy date within the agreement from July 31, 2019 to December 31, 2019 due to weather delays.

Secretary Wyse made a motion to approve the amendment to the economic agreement between Baker's Ribs, Inc. and 4B. Seconded by Member Eldridge. President Giordano asked for a vote on the motion and with all members voting, the motion passed unanimously.

**10. DISCUSS AND CONSIDER ECONOMIC DEVELOPMENT DIRECTOR UPDATE:**

- A. DOWNTOWN**
- B. GLAZER MASTER PLAN**
- C. QT OPENING**
- D. TOWN CENTER PARK MAP**

ED Director Anderson went over the above items with the board.

**11. DISCUSS FUTURE AGENDA ITEMS AND EVENTS**

No items discussed.

**EXECUTIVE SESSION**

Recess into executive session pursuant to Chapter 551, Subchapter D of the Texas Government Code:

**EXECUTIVE SESSION AGENDA:**

**A. SECTION 551.072. DELIBERATIONS ABOUT REAL PROPERTY**

To deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

**THE LAKE RAY HUBBARD SES RAIL SPUR**

**B. SECTION 551.087. ECONOMIC DEVELOPMENT**

To deliberate the offer of a financial or other incentive to a business prospect.

**PROJECT ITALIAN**

**PROJECT PC**

*President Giordano recessed the 4B Economic Development Corporation into Executive Session at 8:16 p.m.*

**END OF EXECUTIVE SESSION**

Reconvene into open session and take any action necessary as a result of the Executive Session.

**A. SECTION 551.072. DELIBERATIONS ABOUT REAL PROPERTY**

To deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

**THE LAKE RAY HUBBARD SES RAIL SPUR**

**B. SECTION 551.087. ECONOMIC DEVELOPMENT**

To deliberate the offer of a financial or other incentive to a business prospect.

**PROJECT ITALIAN**

**PROJECT PC**

*President Giordano reconvened into open session at 9:26 p.m.*

Treasurer Bradford motioned to approve the Performance Agreement between Etalia Cucina, LLC and the Sunnyvale 4B Development Corporation. Seconded by Member Eldridge. President Giordano asked for a vote on the motion and with all members voting, the motion passed unanimously.

**ADJOURN**

President Giordano adjourned the meeting at 9:27 p.m.

*The undersigned presiding officer certifies that this is a true and correct record of the proceedings.*

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Michael Giordano, President

Attest:

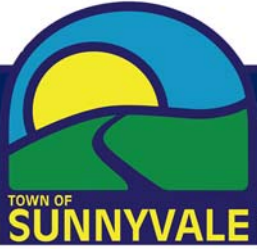
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Traci Anderson, Economic Development Director

*4B Economic Development Corporation  
Financial Statement  
August 31, 2019*

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## Town of Sunnyvale 4B Monthly Finance Report

August 31, 2019

**Budget:** Net Revenues/Expenses: Budget = \$ (769,617.00) Actual = \$ 275,822.71

**Highlights:**

Revenues:	MTD =	\$ 66,953.68	YTD =	\$ 753,644.99
Expenses:	MTD =	\$ 60,202.50	YTD =	\$ 477,822.28
Net:		\$ 6,751.18		\$ 275,822.71

Revenues: Sales Tax recorded YTD is \$744,824.01 (2 months accrual, 9 months actual). Interest earned YTD is \$8,820.98.

Expenses: The YTD expenses total \$477,822.28. The MTD expenses include routine payroll, Paradise Lawns (landscape maintenance), Brown & Hofmeister (legal services), Sunbelt Rentals (utility vehicle rentals for rails to trails tour), A New Deal Irrigation (irrigation repairs at bridge), TruGreen Commercial (fertilizer applications at Vineyard, Jobson, and Town Center Park), Half Associates (EDC Trail Grant services), Bulls Pen (breakfast with Parks Department), Dallas Morning News and Supermarket News (subscriptions), ICSC (membership dues), D Magazine (State of DFW), The Vince Hagan Company (incentive), Tino's (dinner for joint meeting on Glazer), Full Source (shirts for Board members), KSCS (QT Grand Opening), Clark Electric (payment on Vineyard Park lighting and lighting repairs at Town Center Park), and misc office supplies.

<b>4B EDC Fund Summary</b>		Budget 2018-2019	Actual YTD 08/31/2019
	<b>Beginning Fund Balance (unaudited)</b>	2,844,357	2,844,357
<b>Revenue Summary</b>			
	Sales Tax	862,500	744,824
	Interest	9,800	8,821
	<b>Total Revenues</b>	872,300	753,645
<b>Expenditure Summary</b>			
	Operating Expenditures	1,641,917	477,822
	<b>Total Expenditures</b>	1,641,917	477,822
	<b>Excess or (Deficit) Revenue/Expenditures</b>	<b>(769,617)</b>	<b>275,823</b>
	<b>Total Fund Balance</b>	<b>2,074,740</b>	<b>3,120,180</b>
	Assigned - Hope Development	187,500	93,750
	<b>Unassigned Fund Balance</b>	<b>1,887,240</b>	<b>3,026,430</b>

92 -4B SALES TAX CORPORATION

ACCOUNT #	ACCOUNT DESCRIPTION	BALANCE	
<b>ASSETS</b>			
=====			
92-1113	4B EDC BANK ACCT	3,046,556.49	
92-1441	SALES TAX ACCRUAL	<u>125,000.00</u>	
			<u>3,171,556.49</u>
TOTAL ASSETS			3,171,556.49
=====			
<b>LIABILITIES</b>			
=====			
92-2181	DUE TO GENERAL FUND	<u>51,376.90</u>	
TOTAL LIABILITIES			<u>51,376.90</u>
<b>EQUITY</b>			
=====			
92-3117	UNRESERVED FUND BALANCE	2,656,856.88	
92-4302	ASSIGNED HOPE DEVELOPMENT	<u>187,500.00</u>	
TOTAL BEGINNING EQUITY		2,844,356.88	
TOTAL REVENUE		753,644.99	
TOTAL EXPENSES		<u>477,822.28</u>	
TOTAL REVENUE OVER/(UNDER) EXPENSES		275,822.71	
TOTAL EQUITY & REV. OVER/(UNDER) EXP.			<u>3,120,179.59</u>
TOTAL LIABILITIES, EQUITY & REV.OVER/(UNDER) EXP.			3,171,556.49
=====			

TOWN OF SUNNYVALE  
 REVENUE & EXPENSE REPORT (UNAUDITED)  
 AS OF: AUGUST 31ST, 2019

92 -4B SALES TAX CORPORATION  
 FINANCIAL SUMMARY

91.67% OF FISCAL YEAR

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	% OF BUDGET	BUDGET BALANCE
<u>REVENUE SUMMARY</u>					
5100-TAXES	862,500.00	66,163.61	744,824.01	86.36	117,675.99
5500-OTHER REVENUES	<u>9,800.00</u>	<u>790.07</u>	<u>8,820.98</u>	<u>90.01</u>	<u>979.02</u>
TOTAL REVENUES	<u>872,300.00</u>	<u>66,953.68</u>	<u>753,644.99</u>	<u>86.40</u>	<u>118,655.01</u>
<u>EXPENDITURE SUMMARY</u>					
92-4B SALES TAX CORPORATI	<u>1,641,917.00</u>	<u>60,202.50</u>	<u>477,822.28</u>	<u>29.10</u>	<u>1,164,094.72</u>
TOTAL EXPENDITURES	<u>1,641,917.00</u>	<u>60,202.50</u>	<u>477,822.28</u>	<u>29.10</u>	<u>1,164,094.72</u>
REVENUES OVER/(UNDER) EXPENDITURES	( 769,617.00)	6,751.18	275,822.71		( 1,045,439.71)

TOWN OF SUNNYVALE  
 REVENUE & EXPENSE REPORT (UNAUDITED)  
 AS OF: AUGUST 31ST, 2019

92 -4B SALES TAX CORPORATION

91.67% OF FISCAL YEAR

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	% OF BUDGET	BUDGET BALANCE
<u>5100-TAXES</u>					
92-5140 SALES TAX RECEIPTS	<u>862,500.00</u>	<u>66,163.61</u>	<u>744,824.01</u>	<u>86.36</u>	<u>117,675.99</u>
TOTAL 5100-TAXES	862,500.00	66,163.61	744,824.01	86.36	117,675.99
<u>5400-TRANSFERS IN</u>					
<u>5500-OTHER REVENUES</u>					
92-5510 INTEREST EARNED	<u>9,800.00</u>	<u>790.07</u>	<u>8,820.98</u>	<u>90.01</u>	<u>979.02</u>
TOTAL 5500-OTHER REVENUES	9,800.00	790.07	8,820.98	90.01	979.02
TOTAL REVENUES	<u>872,300.00</u>	<u>66,953.68</u>	<u>753,644.99</u>	<u>86.40</u>	<u>118,655.01</u>



TOWN OF SUNNYVALE  
 REVENUE & EXPENSE REPORT (UNAUDITED)  
 AS OF: AUGUST 31ST, 2019

92 -4B SALES TAX CORPORATION  
 92-4B SALES TAX CORPORATI

91.67% OF FISCAL YEAR

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	% OF BUDGET	BUDGET BALANCE
<u>LABOR AND BENEFITS</u>					
92-692-6000 WAGES & SALARIES	40,820.00	4,119.73	40,438.54	99.07	381.46
92-692-6002 TMRS	4,874.00	376.32	4,479.69	91.91	394.31
92-692-6004 PAYROLL TAXES	3,123.00	315.15	3,093.54	99.06	29.46
92-692-6005 EMPLOYEE INSURANCE	<u>4,100.00</u>	<u>304.58</u>	<u>3,352.63</u>	<u>81.77</u>	<u>747.37</u>
TOTAL LABOR AND BENEFITS	52,917.00	5,115.78	51,364.40	97.07	1,552.60
<u>SUPPLIES AND MATERIALS</u>					
92-692-6113 ADMINISTRATIVE SERVICES	<u>10,000.00</u>	<u>0.00</u>	<u>24.65</u>	<u>0.25</u>	<u>9,975.35</u>
TOTAL SUPPLIES AND MATERIALS	10,000.00	0.00	24.65	0.25	9,975.35
<u>CONTRACTUAL SERVICES</u>					
92-692-6370 MAINTENANCE AT FOUR CORNERS	15,000.00	2,409.95	12,629.95	84.20	2,370.05
92-692-6371 PROMOTIONAL SERVICES	50,000.00	2,544.77	20,654.56	41.31	29,345.44
92-692-6372 JOBSON PARK MAINTENANCE	5,000.00	948.00	3,613.00	72.26	1,387.00
92-692-6374 VINEYARD PARK MAINTENANCE	5,000.00	474.00	2,105.00	42.10	2,895.00
92-692-6375 TOWN CENTER PARK MAINT	20,000.00	4,294.69	8,105.69	40.53	11,894.31
92-692-6376 SAMUEL NORTH/NEW HOPE MAINT	<u>20,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>20,000.00</u>
TOTAL CONTRACTUAL SERVICES	115,000.00	10,671.41	47,108.20	40.96	67,891.80
<u>TRAINING/DUES/SUBSCRIPT</u>					
92-692-6512 GENERAL OFFICE SUPPLIES	500.00	94.76	1,467.37	293.47 (	967.37)
92-692-6513 DUES, SUBSCRIPTIONS, MEMBERSHI	<u>5,500.00</u>	<u>176.02</u>	<u>4,292.44</u>	<u>78.04</u>	<u>1,207.56</u>
TOTAL TRAINING/DUES/SUBSCRIPT	6,000.00	270.78	5,759.81	96.00	240.19
<u>CAPITAL OUTLAYS &amp; PROJEC</u>					
92-692-6751 LEGAL SERVICES	7,500.00	517.50	2,463.75	32.85	5,036.25
92-692-6830 OUTSIDE TRAINING EXPENSE	7,500.00	86.53	4,670.81	62.28	2,829.19
92-692-6891 TRANSFERS OUT INDIRECT COSTS	<u>218,000.00</u>	<u>0.00</u>	<u>218,000.00</u>	<u>100.00</u>	<u>0.00</u>
TOTAL CAPITAL OUTLAYS & PROJEC	233,000.00	604.03	225,134.56	96.62	7,865.44
<u>CAPITAL-BUILDING IMPROVEM</u>					
<u>CAPITAL-TOWN IMPROVEMENT</u>					
92-692-9210 INCENTIVES	500,000.00	10,000.00	10,000.00	2.00	490,000.00
92-692-9211 TOWN BEAUTIFICATION	25,000.00	0.00	0.00	0.00	25,000.00
92-692-9213 PARKS AND TRAILS	<u>150,000.00</u>	<u>31,088.00</u>	<u>39,538.00</u>	<u>26.36</u>	<u>110,462.00</u>
TOTAL CAPITAL-TOWN IMPROVEMENT	675,000.00	41,088.00	49,538.00	7.34	625,462.00
<u>MARKETING &amp; INCENTIVES</u>					
92-692-9426 INCENTIVES ASSIGNED	<u>0.00</u>	<u>0.00</u>	<u>93,750.00</u>	<u>0.00</u> (	<u>93,750.00</u> )
TOTAL MARKETING & INCENTIVES	0.00	0.00	93,750.00	0.00 (	93,750.00)
<u>CAPITAL IMPROVEMENTS</u>					
<u>CAPITAL-PARK/REC IMPROVEM</u>					
92-692-9728 LAND ACQUISITION	300,000.00	0.00	0.00	0.00	300,000.00
92-692-9729 GLAZER PARK IMPROVEMENTS	50,000.00	386.18	2,340.40	4.68	47,659.60

TOWN OF SUNNYVALE  
 REVENUE & EXPENSE REPORT (UNAUDITED)  
 AS OF: AUGUST 31ST, 2019

92 -4B SALES TAX CORPORATION  
 92-4B SALES TAX CORPORATI

91.67% OF FISCAL YEAR

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	% OF BUDGET	BUDGET BALANCE
92-692-9730 REGIONAL RAILS TO TRAILS	<u>200,000.00</u>	<u>2,066.32</u>	<u>2,802.26</u>	<u>1.40</u>	<u>197,197.74</u>
TOTAL CAPITAL-PARK/REC IMPROVEM	550,000.00	2,452.50	5,142.66	0.94	544,857.34
TOTAL 92-4B SALES TAX CORPORATI	1,641,917.00	60,202.50	477,822.28	29.10	1,164,094.72
TOTAL EXPENDITURES	<u>1,641,917.00</u>	<u>60,202.50</u>	<u>477,822.28</u>	<u>29.10</u>	<u>1,164,094.72</u>
REVENUES OVER/(UNDER) EXPENDITURES	( 769,617.00)	6,751.18	275,822.71	( 1,045,439.71)	

4B Economic Development  
Corporation Board of Directors  
**AGENDA ITEM REPORT**



**To:** 4B Board of Directors  
**Subject:** Discuss, consider and act upon a new Sunnyvale Economic Development website.  
**Meeting:** 4B Economic Development Corporation Board of Directors - 10 Sep 2019  
**Department:** 4B Economic Development Board  
**Staff Contact:** Traci Anderson, ED Director

**BACKGROUND INFORMATION:**

We are looking at updating the website, either with a few updates or re-creating a new site. We are working on content and it was through looking at other sites and wanting to really vamp up the Sunnyvale EDC website that we began questioning if we just needed some minor changes or a complete re-haul.

Please take a look at our current website at [www.SunnyvaleEDC.org](http://www.SunnyvaleEDC.org) or [www.townofsunnyvale.us](http://www.townofsunnyvale.us). Going forward, we will begin using the SunnyvaleEDC.org web address.

Here are some examples of other sites:

<http://mesquiteecodev.com/>

<https://rochesterredc.com/>

<https://www.goteamtexas.com/>

<http://kyleed.com/>

<https://dentonedp.com/>

<http://www.realrichardson.com/>

<https://www.downtowndenver.com/>

**FINANCIAL IMPACT:**

New: Anywhere from \$10k - \$35k

4B Economic Development  
Corporation Board of Directors  
**AGENDA ITEM REPORT**



**To:** 4B Board of Directors  
**Subject:** Discuss, consider and act upon electing members to the Events Committee.  
**Meeting:** 4B Economic Development Corporation Board of Directors - 10 Sep 2019  
**Department:** 4B Economic Development Board  
**Staff Contact:** Traci Anderson, ED Director

**STAFF RECOMMENDATION:**

Recommend approval of any applicants.

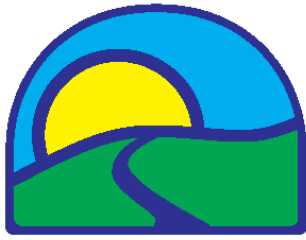
**BACKGROUND INFORMATION:**

As you recall, the Events Committee is an umbrella of the 4B Board. The Events Committee is now accepting applications. It will be posted to the Town website and put in the Newsletter. We are also personally emailing a list of people that have been recommended.

We will have this as an item again next month to officially appoint the members to the committee. I have attached the application that will be posted.

**ATTACHMENTS:**

[Events Subcommittee Application](#)



# **SUNNYVALE**

## **Economic Development**

### **EVENTS SUBCOMMITTEE**

### **VOLUNTEERS NEEDED**

**Are you interested in reviewing Town-wide events and helping evolve existing events and/or creating new ones? This is for the Town of Sunnyvale, but is under the Sunnyvale 4B Development Corporation umbrella. The Sunnyvale 4B is seeking volunteers to fill vacancies on the Events Subcommittee.**

**If you are interested in serving on this Subcommittee, please fill out the attached application and submit it to Town Hall. Please return your application to the attention of Traci Anderson, ED Director at 127 N. Collins Road, Sunnyvale, Texas 75182, or fax to 972-226-1804, or by email to [traci.anderson@townofsunnyvale.org](mailto:traci.anderson@townofsunnyvale.org)). All applications will be forwarded to the Sunnyvale 4B Development Corporation for review on Tuesday, Oct. 8, 2019.**

# TOWN OF SUNNYVALE EVENTS SUBCOMMITTEE

## Purpose

The Events Subcommittee is a committee charged with the responsibility of reviewing Town-wide events and making recommendations to the 4B Economic Development Board of Directors and Town Council regarding the projects included therein.

## Objectives

- Plan and implement a select number of Town sponsored events.
- Create and consider cost/benefit analysis to participate in the events.
- Create an events calendar for the website of all events within Sunnyvale.

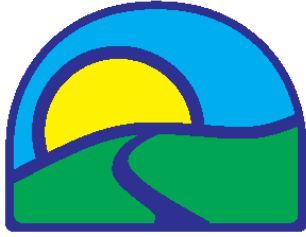
## Work Plan

- Meet monthly beginning in late October/early November.
- Review all events that are currently held in Sunnyvale.
- Plan any additional events and include a cost/benefit analysis for adding the event; make recommendations to the 4B Board and Town Council.
- Prioritize projects based on community desires, needs, and available funding sources.
- After 4B and Council input and approval, serve as the implementation subcommittee for the events.

## High-Level Timeline/Schedule

TBD

## Membership TBD

# SUNNYVALE

## Economic Development

### SUNNYVALE 4B Development Corporation 4B Appointment Fact Sheet 2019

Appointment Sought: EVENT SUBCOMMITTEE

**Personal Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Sunnyvale Resident Since (mm/yy): \_\_\_\_\_

Occupation: \_\_\_\_\_ Email: \_\_\_\_\_

**Background:**

Prior/Current involvement in related activities:

Other related experiences:

**Interest & Ability**

Why are you interested in serving in this capacity?

What do you feel you can contribute to the position?

Are there specific results you would like to accomplish as a member of this Committee? If so, what are they?